

# Linnut

magazine



Rate Card 2019

**L**innut magazine is published by BirdLife Finland, a parent organization of 30 Finnish ornithological with over 14 000 members, and a partner of BirdLife International – a world wide organization for the protection of birds. Linnut is the leading magazine for keen birdwatchers in Finland.

Each issue contains a wealth of information and practical

advice on all aspects of birds and birding, from conservation and identification to news, views and product reviews. This exquisite four-colour magazine gives an enjoyable reading experience.

Linnut magazine offers an excellent opportunity to let the birdwatchers know of your environmental perspectives, and an efficient way to market all birdwatching products and services.

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## Prices

Back Cover	1 800 €
2nd Cover	1 700 €
1/1 page	1 400 €
1/2 page	900 €
1/4 page	500 €

## Sizes

Back Cover	210 x 270 mm
1/1 page	210 x 297 mm + 3 mm bleed
1/1 page	190 x 272 mm
1/2 page	190 x 134 mm
1/2 page	93 x 272 mm
1/4 page	190 x 65 mm
1/4 page	93 x 134 mm
Bleed:	+ 3 mm for cutting

## Issue schedule

1/2019	8.3.	material	11.2.
2/2019	31.5.	material	6.5.
3/2019	23.8.	material	29.7.
4/2019	22.11.	material	28.10.

## Technical Information

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Circulation min 6 000  
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[seppo.alanko@riimunkantaja.com](mailto:seppo.alanko@riimunkantaja.com)  
Acceptable software include e.g.  
Adobe and Freehand.  
For further technical information  
contact Mr Seppo Alanko  
[seppo.alanko@riimunkantaja.com](mailto:seppo.alanko@riimunkantaja.com)

## Advertising Marketing:

Juha Halminen  
Tel: +358 50 5922 722  
[ilmoitusmyynti@birdlife.fi](mailto:ilmoitusmyynti@birdlife.fi)

## Publisher:

BirdLife Finland  
Annankatu 29 A 16  
FIN-00100 Helsinki  
Finland  
Tel: +358 10 4066 200

## Editor-in-Chief:

Jan Södersved  
Tel: +358 10 4066 202  
[jan.sodersved@birdlife.fi](mailto:jan.sodersved@birdlife.fi)