

BirdLife

Magazine

Rate Card 2022





Advertising Marketing:

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22 000–35 000

Publisher:

BirdLife Finland
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BirdLife magazine is published by BirdLife Finland, a parent organization of 30 Finnish ornithological societies, and a partner of BirdLife International – a world wide organization for the protection of birds. BirdLife Finland is the biggest publisher of birdwatching magazines in Finland.

BirdLife magazine has a nationwide circulation and is distributed widely to birdwatchers in Finland. It offers you an excellent way to advertise all services and products connected to nature, birds and birdwatching.

Prices

Inside front cover	2 400 €
Back cover	2 400 €
1/1 page	1 950 €
1/2 page	1 350 €
1/4 page	850 €

Material & Insertion Dates

1/2022	20.1.	material 9.12.
2/2022	8.4.	material 10.3.
3/2022	16.9.	material 18.8.

Material address:
ilmoitusmyynti@birdlife.fi

Sizes

1/1 page 225 x 335 mm/ 260 x 370 mm
1/2 page 225 x 168 mm
1/2 page 112 x 335 mm
1/4 page, different shapes

Technical Information

Size of the magazine:
Tabloid 260 x 370 mm,
5 mm bleed for full page ads.
Resolution: 200 ppi
RGB-profile: Adobe RGB (1998)

For further technical information
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