



### Advertising Marketing:

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### Circulation:

22 000–35 000

### Publisher:

BirdLife Finland  
Annankatu 29 A 16  
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### Editor-In-Chief:

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BirdLife magazine is published by BirdLife Finland, a parent organization of 30 Finnish ornithological societies, and a partner of BirdLife International – a world wide organization for the protection of birds. BirdLife Finland is the biggest publisher of birdwatching magazines in Finland.

### Prices

|                    |         |
|--------------------|---------|
| Inside front cover | 2 400 € |
| Back cover         | 2 400 € |
| 1/1 page           | 1 950 € |
| 1/2 page           | 1 350 € |
| 1/4 page           | 850 €   |

### Material & Insertion Dates

|        |       |                |
|--------|-------|----------------|
| 1/2021 | 21.1. | material 9.12. |
| 2/2021 | 15.4. | material 17.3. |
| 3/2021 | 16.9. | material 18.8. |

Material address:  
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BirdLife magazine has a nationwide circulation and is distributed widely to birdwatchers in Finland. It offers you an excellent way to advertise all services and products connected to nature, birds and birdwatching.

### Sizes

1/1 page 225 x 335 mm/ 260 x 370 mm  
1/2 page 225 x 168 mm  
1/2 page 112 x 335 mm  
1/4 page, different shapes

### Technical Information

Size of the magazine:  
Tabloid 260 x 370 mm  
Resolution: 200 ppi  
RGB-profile:  
Adobe RGB (1998)

For further technical information  
contact Mr Juha Halminen  
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