

BirdLife

Magazine

Rate Card 2018





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Circulation:

18 000–27 000

Publisher:

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BirdLife magazine is published by BirdLife Finland, a parent organization of 30 Finnish ornithological societies, and a partner of BirdLife International – a world wide organization for the protection of birds. BirdLife Finland is the biggest publisher of birdwatching magazines in Finland.

Prices

Front Cover	2 900 €
Other Covers	2 400 €
1/1 page	1 950 €
1/2 page	1 350 €
1/4 page	850 €

Material & Insertion Dates

1/2018	19.1.	material 11.12.
2/2018	13.4.	material 16.3.
3/2018	14.9.	material 17.8.

Material address:
juha.halminen@kolumbus.fi

BirdLife magazine has a nation wide circulation of about 18 000–27 000 copies per issue and is distributed widely to birdwatchers in Finland. It offers you an excellent way to advertise all services and products connected to nature, birds and birdwatching.

Sizes

1/1 page 225 x 335 mm/ 260 x 370 mm
1/2 page 225 x 168 mm
1/2 page 112 x 335 mm
1/4 page, different shapes

Technical Information

Size of the magazine:
Tabloid 260 x 370 mm
Resolution: 200 ppi
RGB-profile:
Adobe RGB (1998)

For further technical information contact Mr Juha Halminen (juha.halminen@kolumbus.fi).